

MEMBERSHIP OPTIONS, KNOW-HOW SUPPORT & COMMUNITY

Membership Options

There are 5 Membership options to choose from:

1. **LIFETIME 1** – Full Membership, Lifetime Mentoring and Assistance Support. One single payment of USD2,599 complete with a 30 x Day No-Questions-Asked 100% Money Back Guarantee.
2. **LIFETIME 6** – Full Membership, Lifetime Mentoring and Assistance Support during the payment plan period and thereafter upon its completion. Six monthly installments of USD499 (total cost of Membership USD2,994). Cancel any time during the payment plan. No refunds.
3. **LIFETIME 18** – Full Membership, Lifetime Mentoring and Assistance Support during the payment plan period and thereafter upon its completion. Eighteen monthly installments of USD199 (total cost of Membership USD3,582). Cancel any time during the payment plan. No refunds.
4. **MEMBERSHIP TRY** – Full Membership, Mentoring and Assistance Support for seven days for one US dollar. No auto-upgrades – no hassle to upgrade. Kick the tyres, take us for a drive and see if our Tribe is your Tribe.
5. **LIFETIME MAVEN** – Full Membership, Lifetime Mentoring and Assistance Support. One single payment of USD299. No refunds. This option of becoming a Maven of the MONOPOLY Tribe is limited to just 100 Mavens as we seed our community with like-minded, committed Connection Economy Entrepreneurs.
 - A. You must post 100 short diary videos to your Tribal Assembly Live Case Study page within 18 months to share your ongoing story with all other MONOPOLY Tribe members; so they can learn from you and acquire support and motivation while building out their own monopolies, from nothing, with no money invested.
 - B. As a supportive Tribe we will not hassle you to post your video diary entries according to any specific schedule. Rather, as you complete the 100 DAY MONOPOLY LIFT OFF activities, we expect that you will organically post your diary updates to your Tribal Assembly Live Case Study, having in any event created these videos for your own website as you build out your platform over time.
 - C. If after 18 months you have not posted 100 videos to your Tribal Assembly Live Case Study we will invite you to pay the USD2,300 discount differential to make up the full LIFETIME 1 Membership fee. If, after all, you decide not to proceed further we will automatically end your Membership 30 days later.

Skills & Know-How

Membership of the MONOPOLY Tribe gives you:

6. **The Walkthrough.** This four-part section kicks-off the MONOPOLY Tribe content experience by walking Dr David Bruce through the Intelligent Content Marketing journey ahead. It prepares him to go on to build a monopoly in his expert niche, from nothing, with no money invested.
7. **From 39,000 Feet.** Learn how Elspeth Rae – of Bruce Rae Properties in Edinburgh, Scotland – acquired a mere skeleton overview of the Intelligent Content Marketing business model before immediately breathing vigorous new life into her property sourcing and management business by adopting the POWER OF FREE! And then, once the scales had fallen from her eyes, see how she became a fully-fledged Connection Economy Entrepreneur.
8. **The Planner.** Follow the ‘zero-to-hero’ live case study journey of Dr David Bruce and his Executive Knowledge business. See how he learns to convert from being an entrepreneur in the Industrial Economy to a Connection Economy Entrepreneur.
9. **Live Case Studies.** ALL the live cases studies of participating Intelligent Content Marketers, including Tribe Members and our own cohort of foundation case studies, namely: Zzzzip.com, Hong Kong Visa Centre, Masterswitch 3, Team Impact Fitness, Elspeth Rae, and David Bruce – to name just a few!
10. **Tribe FM.** Our online radio outreach programming enables all MONOPOLY builders to consume and contribute to the knowhow and experience of Intelligent Content Marketing as we spread the idea.
11. **Podcast Discussions.** – Intelligent Content Marketing knowledge encapsulated in an audio format to enable consumption ‘on the go’.
12. **Jumpstart.**–This is the point where ‘the rubber hits the road’ on your Intelligent Content Marketing journey. Our Flagship 100 DAY MONOPOLY LIFT OFF guides you through the Connection Economy Entrepreneurship conversion process day-by-day. You will begin to learn the ropes; start to develop your WordPress platform; become comfortable with simple content creation; and gain traction en route to generating your first revenues within 100 days. **Jumpstart** comprises Skills, Knowhow, and Motivation delivered via The Daily Dose; Business and Personal Storytelling; and Preparing for Revenue and Platform Building.
13. **Tribal Assembly.** This is the section of our community where you share your ongoing story. Using the short talk to smartphone camera video format you detail how you are getting on with your Intelligent Content Marketing platform building activities. As you will be telling your personal and business story to your own tribe – so that they learn about you en route to transacting with you commercially – sharing with the MONOPOLY Tribe is a simple matter of posting your YouTube or Vimeo link to your Tribal Assembly Live Case Study page. Sharing your ongoing story in this way will inspire, motivate and encourage your fellow MONOPOLY builders on their Connection Economy Entrepreneurship journeys.

Support & Community

Furthermore, we seek to provide community support which is not 'on demand' but configured to enable us to answer questions and help you solve your MONOPOLY building problems in a scalable way.

14. **Your Questions Answered.** You can submit questions to our team and we will respond with a Podcast Answer within 48 hours. This is about us trying to help you as best we can by sharing our experiences and what we have learned.
15. But remember: the MONOPOLY Tribe is a supportive community – it's *not* about agency. We don't know your niche and we don't purport to have all the answers – so you have to do the thinking for yourself. We can't fathom the nature of your specific niche to prescribe answers about how your Intelligent Content Marketing proposition will materialize– but we will help with whatever we can.
16. **Technical Teenager.** Each week one of our team will host an 'open-to-all' 40 minute webinar session. These sessions will cover aspects of the various kinds of simple technologies you will need to learn and get to grips with as you develop and build out your Intelligent Content Marketing platform.
17. **Live With Stephen Webinar.** Once a week our co-founder Stephen Barnes will host an 'open-to-all' 40 minute webinar answering members' questions and raising new topics of interest.
18. **Podcast Interview.** Every fully paid up member and Mavens of the MONOPOLY Tribe will be interviewed for Tribe FM. This allows you to further share your story in a professional format. In turn this will contribute to your own storytelling activities, published via your own WordPress websites as you build out your content platform.
19. **Coffee with Stephen.** Any member of the MONOPOLY Tribe who finds themselves in Hong Kong or Mandurah, Western Australia, has a standing invitation to a get-to-know-you coffee with Stephen Barnes – and he'll do the buying!